



DAVID GAME  
HIGHER EDUCATION

The School of Art & Design

BA (Hons)

# Visual Communication

Top-up



Degree awarded by



UNIVERSITY OF  
GLOUCESTERSHIRE

# About us

## We are delighted to welcome you to David Game Higher Education

DGHE is the Higher Education division of David Game College. David Game College (DGC) was founded in 1974 and has consistently delivered the best quality teaching to ensure student success. Nearly half a century after its foundation, the David Game College Group has grown into one of the UK's leading independent providers of education, offering courses within the UK and abroad. Registered with the Office for Students (OfS), DGC has been awarded the QAA Quality Mark for meeting or exceeding UK expectations for quality and standards.

David Game Higher Education (DGHE) offers a vibrant, practical and inclusive learning environment that aims to support students to thrive, reach their full potential and advance their careers. Since DGHE's foundation in 2013, the College has evolved to deliver high-quality, empowering education. We welcome students from all backgrounds and employ lecturers who offer both industry experience and exceptional teaching talent.

At DGHE, we offer a range of Bachelor's degrees - Levels 4, 5 & 6 - Foundation courses, Top-Ups and BTEC Higher National Certificates (HNCs) and Diplomas (HNDs) - Levels 4 & 5 - specialising in Business Management, Health & Social Care, Public Services, Criminology & Criminal Justice, Art & Design, and Visual Communication.

The college is proud to be a career-building steppingstone to all our students that strive for personal and professional success. Students and alumni are given access to personalised Careers Services; our career counsellor is available to support current and graduated students in their job search or to discuss any other career-related matters.

The college also takes seriously our responsibility to provide mental health services and pastoral care to students and staff. We seek to nurture a supportive learning environment, through small classes and one-to-one tutelage. DGHE also has our own Wellbeing department, in which a professional counsellor is always available to assist our community in coping with the stresses of school and modern life. In addition, we provide further access and participation support to those with learning difficulties through financial assistance and study aids. We are always organising activities, online and offline, to ensure every member of our community receives the care we need. Those who choose to study at DGHE will find a welcome and enriching environment to do their best.

## We look forward in welcoming you to DGHE.



## 10 Reasons why we are your best choice

- 1.** Our excellent reputation as a leading academic institution with over 45 years of experience.
- 2.** Highly qualified and professional teaching staff with relevant industry experience.
- 3.** Small classroom environment, supportive atmosphere, and a vocational outlook that enhances professional skills to make you a desirable asset.
- 4.** Remarkable location of the College in the business district of London.
- 5.** An inclusive and diverse environment and a friendly culture that supports the development of our students personally and professionally.
- 6.** Our team will encourage your academic success through Advice and Wellbeing counselling, a compassionate approach, active listening and inspirational teaching.
- 7.** Frequent special events that enhance the student experience.
- 8.** Career oriented opportunities including keynote speakers, career fairs and a personalised career advice centre.
- 9.** Advice and support on your SLC loan application.
- 10.** Our state-of-the-art building adorned with a large collection of contemporary paintings, including well-regarded artists, such as Keith Grant and Edward Stone.



# Supporting your studies

At David Game College, students are at the heart of everything we do. The College student services and welfare teams are always available for you. In or out of the classroom we will do all we can to support you throughout your time with us.



## Career Advice

Our dedicated careers and employability advisor is available to support all our students and our alumni in developing the skills you need to market yourself to potential employers, and to provide you guidance in identifying a suitable career plan. This service can also help you to prepare for interviews and selection tests.



## Health and Wellbeing

The College takes pride in the quality of the teaching and pastoral care provided to its students. DGHE has a support system in place to give you the help and guidance you may require during any period of hardship, stress or anxiety. Appointments with a trained welfare officer can be arranged quickly and conveniently.



## Disability Support

DGHE recognise the importance to maintain a truly inclusive and caring learning environment for all students and welcomes applications from people with disabilities. If you have a disability or a long-term health condition, we will do everything we can to make sure you have equal opportunities to learn and take part in all aspects of student life. Any information provided will be kept strictly confidential and will only be used to support you with your studies.



## Pre-sessional English Course

DGHE Pre-sessional English Course is designed to improve your academic English to be ready for your studies. It is intended for students who are planning to study for an HND or degree BA (Hons) at DGHE but do not meet the English language requirement of their conditional offer. Taking a Pre-Sessional English course will not only help you improve your language skills, but it will also help you with your studies and research, and give you more confidence as you prepare to start your course.



## Drop-in Sessions

Drop-in sessions are a space, timetabled on a termly basis, dedicated to you for one-to-one support. These are arranged and supported by your course or module leader.



## Assessment Workshop

An assessment workshop is a one-hour slot with your lecturer that is dedicated to help you clarify questions regarding your course assignments and provide a space for informal feedback and peer discussion.



## Study Skills Support

Classroom-based and as an additional online module, study skills are provided by the College to enhance each student's learning opportunities. This module contributes to the development of academic writing and research skills.



## Library

Our growing library also accommodates support sessions for those who wish to consolidate their learning further. You will be able to ask quick questions and arrange one-to-one appointments for in-depth assistance of academic research and referencing skills with our esteemed Librarian.

“ Choosing to study at DGHE was one of the best decisions. I study Graphic Design and I couldn't be more grateful to my wonderful lecturers. I am getting all the essential skills and knowledge that will be absolutely needed to build a successful career within the creative industries. ”

**Rita Verdes**

HND Art & Design





## BA (Hons) Visual Communication (Top-up)

### Course Details

Campus	David Game College - London
Awarding Body	University of Gloucestershire
Duration	1 year
Mode of Study	Full-time (Daytime)
Course Delivery	2 days per week
Level of Study	Undergraduate
Credits	120
Start Dates	October, March
UCAS code	W214

**Tuition Fee: £9,250\***  
(Home Fee)

\* Students on this course may be fully funded by the Student Loan Company. This facility is available to UK and other EU students who holds a pre-settled or settled status. For more information, please contact the admissions team at [admissions@dghe.ac.uk](mailto:admissions@dghe.ac.uk) or T: 0203 220 0347

### Course Entry Requirements

- A pass in a BTEC HND; or
- A Foundation Degree; or
- A recognised UK or overseas equivalent; or
- Other level 5 qualification in a related field
- There will also be the standard English language requirements of IELTS 6 or equivalent.

### English Language Requirements

Students whose medium of study at HND/ FdA or equivalent qualification is not English are required to produce evidence of English language proficiency at IELTS: 6.0.

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## What is this course about?

Our BA Visual Communications (Top-up) degree encourages students to explore a diverse range of areas including branding and advertising assignments, developing your creative portfolios, real-world and socially driven design and, undertake self-initiated projects and individual research determined by your own area of interest whether its branding, typography, illustration, printmaking, or photo documentary.

The degree will include modules exploring applied communications and technical skills along with the history and theory of communications in different forms. With new media emerging on a continuous basis, this field changes frequently, but basic principles of good communication remain constant whether the medium is a traditional printed brochure or a mobile advertisement.

Students will learn how to communicate ideas effectively across various media and practices, challenging them with new and innovative approaches and analysing the reasoning behind their chosen methods. This will help students produce an interdisciplinary portfolio of artwork that can span a range of areas including graphic design, illustration, web, moving image, comics, infographics, and packaging.

Throughout their course of study, specialist tutors will support students' work, enabling independent practitioners who are prepared for the world of visual creativity.



# Module Guide

## Year 1

Modules	Level	Credit
Design for the Creative Industry	6	30
Creative Portfolio	6	30
Self-Initiated Design Portfolio	6	30
Dissertation / Major Research Project	6	30
<b>Total credits</b>		<b>120</b>





## Study Options

This degree is offered as a full-time study programme in just one year. This course is taught at our London campus with a flexible timetable structure. The course is offered two days per week. Our flexible learning option for 2 days a week is available to accommodate your work and personal commitments.

## Teaching & Learning

Our Academic team have extensive industry and academic experience that enhances the delivery of the course allowing for practical application in today's demands of employers in the creative industries and adapting to a constantly changing world. Once you graduate, you will have invested in developing a broad range of specialist skills from branding to publication layout to storyboarding and pitching. We will help you in establishing essential contacts and gaining valuable experience even before you graduate through our industry friends and collaborators. You'll be actively engaged with design projects and real-world assignments, addressing a wide variety of creative challenges. At the end of the course, you will have the chance to exhibit your project at the DGHE Degree Show.

## Assessments Methods

You'll have practical, real-world design and advertising assignments. Your creative thinking skills are assessed through formative and summative assessment via practical coursework that involves problem solving, written assignments, study reports, investigations, critical reflection and individual and group seminar presentations. The completion of a dissertation will enable you to demonstrate your intellectual abilities and academic commitment at the highest level whilst developing research and analytical skills. Students are actively engaged with practical creative projects and real-world problem-solving assignments. Academic study is integrated and closely related to practice and the exploration of technical skills with industry professionals who will provide you with the opportunities to explore professional and vocational environments.

## Career Prospects

On completion of the degree, students will be able to pursue a range of careers in including: Graphic Designer, Web/App Designer, Advertising, Video Editor, Photojournalist and numerous art sector jobs. Additionally, students may wish to pursue a further academic qualification to study at postgraduate level.



# Applying directly to the college

## STEP 1 – Go to

[www.dghe.ac.uk/apply](http://www.dghe.ac.uk/apply) and select the course you wish to apply for.

## STEP 2 – Upload Documents

Documents to submit:

- Qualification certificates/transcript
- Original Passport and; or Residence Permit
- National ID card
- Updated CV
- Proof of Address  
(Bank Statement, household utility bill, current UK driving licence)
- Personal Statement
- Passport Photo
- Settled Status Confirmation (if applicable)
- Portfolio (if applicable)

## STEP 3 – Internal English Test

If your qualifications are from overseas you will have to meet our English Language Requirements. Our admissions team will provide you with more information after you submit an application.

## STEP 4 – Arrange an Interview

Students will also be asked to attend an academic interview. Suitability for entry to our programmes can be demonstrated in several ways and is not limited to academic qualifications alone.

Applicants who do not meet our published entry requirements are encouraged to contact the admissions office for further advice.

To arrange an appointment to visit DGHE and present your original documents and attend the interview, please contact us via email at [admissions@dghe.ac.uk](mailto:admissions@dghe.ac.uk) or via telephone at **020 3220 0347**. Applications can also be submitted in person at our DGHE campus during working hours.

## STEP 5 – Accepting your Offer

- Selection will be considered in the light of previous qualifications, past experience and future aspirations.
- If you are successful in the interview, you will receive an 'unconditional offer' issued by the college or by one of our university partners.

### Applying via UCAS

Please apply via the University and College Admissions Service (UCAS) at:  
[www.ucas.com](http://www.ucas.com)

# How to find us

## Nearest tube stations

**Aldgate** (Circle line and Metropolitan line), on the corner of Jewry St., approximately 2 minutes away.

**Tower Gateway** (Docklands Light Railway (DLR) station), approximately 4 minutes, via Lloyd's Ave.

**Tower Hill** (District and Circle lines), approximately 4 minutes, via Crutched Friars.

**Liverpool Street** (Central line), a very pleasant 10 minute walk!

## Buses

Many London bus lines pass close to DGHE. Sometimes it's hard to know which one is best to choose, so here are some ways to help you.

### Buses that stop near 31 Jewry Street

Numbers 15, 25, 40, 78, 67, 100, 115, 135, 205 and 254.

For more information about bus routes, visit: [tfl.gov.uk/buses](http://tfl.gov.uk/buses)



DGHE, 32-35 Jewry Street, London EC3N 2ET  
+44 (0)20 3220 0347 | [info@dghe.ac.uk](mailto:info@dghe.ac.uk)

[dghe.ac.uk](http://dghe.ac.uk)

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# DGHE Course list

## School of Business & Management

- BA (Hons) Business & Marketing Management
- BA (Hons) Business Management
- BA (Hons) Business Management (with Foundation Year)
- BA (Hons) Business Management (Top-up)
- BTEC HND Business

## School of Social Sciences & Health

- BSc (Hons) Health & Social Care Leadership & Management
- BSc (Hons) Criminology & Criminal Justice (Top-up)
- BTEC HND Public Services

## School of Art & Design

- BA (Hons) Visual Communication (Top-up)
- BTEC HND Art & Design – Graphic Design

[www.dghe.ac.uk](http://www.dghe.ac.uk)